

Reach over 400 transplant professionals at the 6th collaborative meeting between the American Society of Transplant Surgeons (ASTS) and NATCO: The Organization for Transplant Professionals

The ASTS 10th Annual State of the Art Winter Symposium provides exhibit and sponsorship opportunities to expand your visibility in the transplant community.

Sponsorship Opportunities

All sponsored items include 1 complimentary 8 x 10 exhibit booth

- Schedule at a Glance - \$17,000
- Abstract 2View USB - \$12,000
- Tote Bags - \$10,000
- City Maps/Tourist Information - \$10,000
- Name badge Lanyards - \$7,000
- Hotel Key Cards - \$7,000
- Cyber Café - \$7,000
- Bag Insert
 - 4-Color - \$7,500
 - Black & White - \$5,000
- Unrestricted contributions are welcome in any amount

If you are interested in sponsorship or making an unrestricted contribution, please contact Kimberly Gifford, ASTS Associate Director, via telephone at 703-414-1603 or via e-mail at kim.gifford@asts.org

Booth Fees & Guidelines:

Booth Size: 8 feet by 10 feet

Booth Prices:

In-Line Booth	\$850
Corner booth	\$1000

Application deadline – December 1, 2010

Please be certain to review the rules and regulations in their entirety as they become legally binding once the exhibit space contract is signed and submitted.

2009 Attendee Profile:

US (North America) vs. International Registration

US/North America	94%
International	6%

Registration Type

ASTS Members	44%
Non-Member	25%
Trainees/Candidate Members	16%
Exhibitors	7%
Corporate	8%

Previous Exhibitors:

American Board for Transplant Certification
American Transplant Congress
Astellas Pharma US, Inc
Cylex, Inc
Essential Pharmaceuticals, LLC
Genzyme Corporation
International Institute for the Advancement of Medicine
Lifeblood Medical, Inc
Miller Pharmacal Group, Inc.
NLDAC, National Living Donor Assistance Center
Omni-Track Surgical
Organ Recovery Systems
Roche
Teva Pharmaceuticals USA, Inc.
Transplant Coordinators of America, Inc.
Thompson Surgical Instruments, Inc.
USCom, Inc
Vesta Therapeutics
Viracor Laboratories
Vitrolife
Walgreens Specialty Pharmacy
Waters Medical Systems
Wyeth Pharmaceuticals

Terms of Payment

The exhibitor agrees to enclose with this application a 50 percent deposit towards the total rental fee due. Payments should be made payable to ASTS and forwarded to:

American Society of Transplant Surgeons Meeting Office
Attention: Shannon Fagan
15000 Commerce Parkway, Suite C
Mt. Laurel, NJ 08054

The remaining 50 percent is due by December 1, 2009. To be included in initial space assignments, the exhibit application and 50 percent deposit must be received. Space will not be assigned or held without the application and deposit.

Assignment of Space

Priority for space assignment will be made on a first-come, first-serve basis; taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. ASTS reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the ASTS Winter Symposium, the deposit and/or full payment for exhibitor space will be fully refunded.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should note that on their applications. Careful consideration will be given to all such requests, but cannot be guaranteed.

Cancellation of Booth Space

Cancellations must be submitted to the ASTS Exhibit Manager in writing. The date of receipt of exhibitor's written notice of cancellation in the meeting office of the ASTS will be the official cancellation date.

If space is cancelled on or before December 1, 2009, all monies paid to date minus a \$100 processing fee will be returned to the exhibitor. Any exhibitor who cancels space after December 1, 2009, will be responsible for the total booth cost. No refunds for cancellations after December 1, 2009.

Important Deadlines

*Applications will not be processed, nor will space be held, without the required 50 percent deposit.

November 2, 2009

- Booth assignments will be made based on the first-come, first-serve receipt of complete application.
- Notification of exhibit space assignments will be e-mailed.
- Exhibitor Service Manual will be e-mailed, including registration material.

December 1, 2009

- Remaining Balance of 50 percent due.
- Deadline for notification of use of Independent Contractors.
- Deadline for certificate of insurance.
- Deadline for giveaway approvals.
- Affiliate meeting/function space request forms due.
- Cancellation deadline.

January 6, 2010

- Exhibitor badge registration deadline

Cancellation of Exposition

It is mutually agreed that in the event of cancellation of the American Society of Transplant Surgeons Winter Symposium due to fire, strikes, governmental regulations, war, acts of terrorism, nature or causes which would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the ASTS shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Failure to Occupy Space

Booth space not occupied by the exhibitor by 7:00 am on Friday, January 15, 2010, will be forfeited without refund to the exhibitor, and the space may be resold or used by the ASTS.

Official Service Contractor, Shipping, and Decorating Information

Vista South Convention Services
Tel: (305) 673-1123
Fax: (305) 673-8713
Email: vgarcia@vistacs.com

Shipping Information

Only advance shipments to the Vista South Convention Services warehouse are available. Complete shipping instructions will be mailed in the Exhibitor Services Manual. The Marriott Harbor Beach will not accept exhibitor display material.

Booth Construction

Every exhibit space should allow for the visibility of other spaces. The following rules for booth construction ensure that every exhibitor has reasonable site lines to the aisle. All exhibits must conform to the standards set by the Health Convention and Exhibitors Association, which are as follows:

- No obstructions in the front half of the booth above a height of 40-inches are permitted. The booth height of 8-feet, inclusive of company name and logo, may be maintained up to 50% of the distance from the back wall toward the front of the space.
- Ceiling height in Marriott Harbor Beach is eleven feet.
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- No part of any equipment, or signs relating thereto, shall be posted, nailed or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same; damage arising by failure to observe these rules shall be payable by the exhibitor.

Exhibits must be staffed at all times during exhibit hours. The ASTS requests strict adherence to the opening and closing hours. Those firms that do not keep their booths staffed and operating until the official closing time jeopardize their participation at future ASTS meetings.

In-line Booth

An in-line booth is 8-foot wide, 10-foot deep, consisting of 8-foot high back walls and 3-foot high side rails. See diagram on application form.

Corner Booth

A corner booth is 8-foot wide, 10-foot deep, consisting of 8-foot high back walls and 3-foot high side rails. A corner booth is at the end of a row of in-line booths with access to two through aisles. See diagram on application form.

Booth Furnishings and Decorations

ASTS will provide the following:

- 8 x 10 booth, including 8 ft. high backwall and 3 ft high siderail;
- 7"x 44" identification sign;
- 1 – 6 ft draped table;
- 2 side chairs;
- 1 wastebasket.

The exhibit hall floor is carpeted. It is up to the discretion of the individual exhibitor to purchase additional carpet from Vista. Additional signs for display purposes may be ordered from Vista. Order forms for the rental of furniture and special materials will be included in the Exhibitor Services Manual.

An Exhibitor Services Manual will be sent to each exhibitor November 1, 2009. The Manual will include order forms for all services, including utility specifications and charges, audiovisual equipment, floral, booth furnishings, booth cleaning services and labor rates. Exhibitors are encouraged to place orders no later than two weeks before the opening of the meeting to take advantage of discounts and minimize delays during set-up. Be sure to consult each form for deadlines, as they may vary depending on the supplier. Special electrical requirements must be arranged directly with the Marriott Harbor Beach. All rates and specifications will appear in the exhibitor services manual.

Labor

Carpenters and Expo Workers: Florida is a "Right to Work State", therefore exhibitors may set up their own booth displays. However installation and dismantle labor both exhibitor supervised and under VISTA supervision is available.

Individual exhibitors can arrange to have available a staff of carpenters, decorators and laborers during the periods of installation and dismantling through VISTA.

Storage of Crates and Boxes

Proper identification tags will be available at the VISTA Service Desk. Storage of crates and boxes can be arranged with VISTA, as outlined in the Exhibitor Services Manual. All cartons, crates, containers, packing materials, etc., that are necessary for re-packing, must be labeled with "empty" stickers, and they will be removed from the floor by VISTA. Crates and boxes cannot be stored behind booth displays.

Additional Information

Handouts and Giveaways

NO BAGS OF ANY KIND ARE TO BE DISTRIBUTED FROM ANY EXHIBITORS BOOTH. All giveaway items should conform with the AMA Ethical Opinion on Gifts to Physicians (Opinion 8.061). Other items may be distributed from the booth with written approval by the ASTS Exhibit Manager. All requests must be submitted to ASTS for review by December 1, 2009 and approval will be confirmed in advance of the meeting. No unapproved items may be distributed. Any exhibitor found distributing materials that have not been officially accepted will be required to cease distribution immediately. Approval Forms will be included in the Exhibitor Services Manual and must be faxed back to the Exhibit Manager by the date indicated on the form.

Security:

A watchman shall be furnished by the ASTS and will be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor.

Notice of Disability

In compliance with the Americans with Disabilities Act of 1990, ASTS will make all reasonable efforts to accommodate persons with disabilities. Please contact the Exhibit Manager to make arrangements. Each exhibitor is responsible for compliance within their assigned space ensuring access to their booth. Please call 856-439-0500 Ext. 4428.

Photography

Only the official photographer may take photographs in the Exhibit Hall. Details about the official photographer will be included in the Exhibitor Services Manual.

FDA Compliance

All products exhibited must have fulfilled all applicable Federal Drug Administration (FDA) regulations. Products that are not FDA approved for a particular use in humans or are not commercially available in the United States will be permitted to be displayed only when accompanied by appropriate signs that indicate FDA clearance status. The signs must be easily visible and placed near the product and on any graphics depicting the product. Display of Investigational Products is to remain within the expectations and limitations of the Food and Drug Administration's Guidelines on Notices of Availability. Any investigational product that is graphically depicted on a commercial exhibit should:

- Contain only objective statements about the product.
- Contain no claims of safety, effectiveness, or reliability.
- Contain no comparative claims to other marketed products.
- Exist solely for the purpose of obtaining investigators.
- Be accompanied by directions for becoming an investigator and list of investigator responsibilities.
- Contain a statement on signage: "Caution-Investigational Product-Limited to Investigational Use" (or similar statement) in prominent size and placement.

Please contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug and Cosmetic Act. The phone number is: 301-594-4692.

Meeting Mailing Lists

A complete attendee list to include name and address will be furnished to all exhibitors after the meeting. A onetime use agreement must be signed and faxed back to the Exhibit Manager in order to receive the list. The form will be distributed to all exhibitors on the last day of the show.

*All matters and questions not covered by these Regulations are at the discretion of Management. Management may amend these Regulations at any time, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original Regulations. Be sure to review all of the rules thoroughly.

Use of the ASTS logo and or Acronyms

The name, logo and acronym of the American Society of Transplant Surgeons is proprietarily marked. Use of this name in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission from the ASTS.

Contact Information

If you have questions or require additional information, please contact the ASTS National Office or the ASTS Meetings Office.

ASTS National Office
2461 South Clark St., Suite 640
Arlington, VA 22202
Phone: 703-414-7870
Fax: 703-414-7874
Associate Director
Kimberly Gifford
Kim.gifford@asts.org

ASTS Meetings Office
15000 Commerce Parkway, Suite C
Mt. Laurel, NJ 08054
Phone: 856 439-0500
Fax: 856 439-0525
Meeting/Exhibit Manager
Shannon Fagan
sfagan@ahint.com



EXHIBITOR APPLICATION

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone: _____ Fax: _____

E-mail: _____

Company representative to receive all information regarding exhibits and the meeting:

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone: _____ Fax: _____

E-mail: _____

Contractor Information: In order for the contractor handling your decorating needs to receive an Exhibitor Services Manual, provide the following information if applicable:

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone: _____ Fax: _____

E-mail: _____

1. Assignment of space made by ASTS will be considered as accepted unless rejected in writing and received by ASTS Show Management with 14 days from the date of receipt of notification of space assignment.
2. The undersigned agrees to pay 50% of the rental fee with this application either
3. By check made payable to the ASTS or credit card. The remaining balance of 50% is due on or before December 1, 2009.
4. No exhibitor may assign, sublet the whole or any part of space allotted, nor exhibit therein any goods other than those manufactured or handled by the exhibitors in the regular course of this business.
5. The contracting exhibitor agrees that any cancellation must be in writing and that booth fees will not be refunded on or after December 1, 2009. Cancellations prior to December 1, 2009, will be refunded minus an administrative fee of \$100.00.
6. The undersigned agrees to abide by all the conditions, rules and regulations for exhibitors set forth in this Official Exhibit Prospectus for the ASTS State of the Winter Symposium in which conditions, rules and regulations are incorporated herein as part of this contract.
- 7.

Name: _____

Signature: _____

Date: _____

Method of Payment:

Check enclosed (payable to ASTS) Total amount of check: \$_____

Credit Card VISA MasterCard

Total amount to be charged: \$_____

Card Number_____

Expiration Date_____

Name that Appears on Card_____

Signature_____

Total number of booths: _____

Principal products to be displayed:

Books ____ Instruments ____ Equipment ____ Pharmaceuticals ____ Other: ____

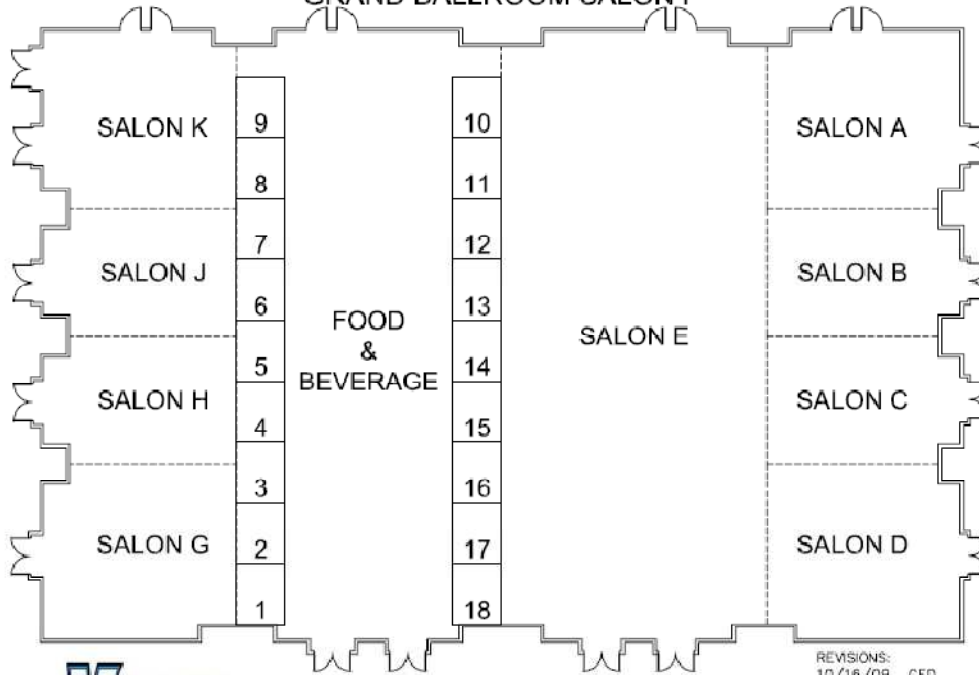
Preferred locations: We understand and recognize that the assignment of space is at the sole discretion of the American Society of Transplant Surgeons. See diagram below and please do not concentrate your choices in the same area.

1st _____

2rd_____

3rd_____

ASTS STATE OF THE ART SYMPOSIUM 2010
JANUARY 15 - 16, 2010
MARRIOTT HARBOR BEACH
GRAND BALLROOM SALON F



VISTA
CONVENTION SERVICES
"THE COMPANY WITH VISION"
 6901 NW 28th AVENUE
 MIAMI, FL 33147
 PH: 305-673-1123
 FAX: 305-673-8713

NOTES:
 ALL BOOTHS ARE 8' X 10' UNLESS
 OTHERWISE NOTED
 TOTAL = 18

ALL AISLES ARE 10' WIDE UNLESS
 OTHERWISE NOTED

FLOOR PLAN IS SUBJECT TO CHANGE
 UPON FIRE MARSHALL'S APPROVAL

REVISIONS:
 10/16/09 CED
 09/04/09 CED

Competitors you do NOT wish to be near:

Companies you would like to be near:

Company/Product Description: Please provide 2-3 sentences with a description of your company's services and/or products.

For Official Use Only

Date Received: _____
 Booth Assigned: _____
 Cost of Booth: \$ _____
 1st Deposit Required: \$ _____
 Payment Method: _____

Balance Due: \$ _____
 2nd Deposit Required: \$ _____
 Payment Method: _____