



Great Marketing Opportunity!
NATCO's Electronic Newsletter Sponsorship

By sponsoring an issue of NATCO's *In Touch* newsletter, you can reach more than 2,000 transplant and procurement practitioners. This is a great way to market your products or services to NATCO's members!

Cost of Sponsorship - \$2,000

Sponsorship includes:

- ½ page, four-color display advertisement
- Company logo on the front cover of the sponsored issue
- Links to your company's web site from the advertisement and the front-page logo within the electronic newsletter

NATCO uses *In Touch* to provide up-to-date information to its membership regarding transplant-related national affairs and public policy issues, NATCO committee activities, important decisions made by the Board of Directors, and articles written by and about NATCO members. NATCO is *the* professional society for transplant and procurement practitioners, social workers, educators, and administrators, and our membership is an active group of decision-makers. Our membership consists of over 2,000 individuals working in transplant centers, organ procurement organizations and managed care facilities around the world.

Don't miss this opportunity to market your products and services to this key group!

Sponsorship deadlines for each issue are as follows:

Issue

First Quarter 2010
Second Quarter 2010
Third Quarter 2010
Fourth Quarter 2010

Ad Submission Deadline

February 18, 2010
May 19, 2010
August 22, 2010
October 22, 2010

Complete the enclosed form today and return it to the NATCO Executive Office with payment to the address provided!



**NATCO *In Touch* Newsletter
Full-Issue Sponsorship**

My Organization _____

Contact Person: _____

Email: _____ Phone: _____

Would like to sponsor the:

- First Quarter 2010 Issue of *In Touch*
- Second Quarter 2010 Issue of *In Touch*
- Third Quarter 2010 Issue of *In Touch*
- Fourth Quarter 2010 Issue of *In Touch*

Payment of \$2,000 is enclosed

Please bill my credit card

MasterCard Visa American Express Discover

Card Number: _____ Expiration Date: _____

Signature: _____

Please send me an invoice

Email advertisement file in .pdf format to natco-info@goAMP.com. Please put "newsletter sponsorship ad" in the subject line. Dimensions are 7 ¼ in. by 4 ½ in.

Send sponsorship form to NATCO by fax at (913) 895-4652, by regular mail to P.O. Box 15384, Lenexa, KS 66285-5384 or by overnight mail to NATCO, 18000 W. 105th Street, Olathe, KS 66061-7543.