



ADVERTISING RATES & POLICIES

GENERAL INFORMATION

NATCO, *The Organization for Transplant Professionals* is a membership organization consisting of transplant, procurement and hospital development practitioners, nurses, educators, administrators and directors. NATCO promotes education, publications and products that connect, serve and educate our members. In addition, the organization acts as a resource for and advocate of transplant-related decisions in cooperation with organizations throughout the country and the community at large, including agencies of the Federal Government.

Online Journal Advertising – *PROGRESS IN TRANSPLANTATION*

NATCO accepts advertising for our official scientific journal, *Progress in Transplantation*. For information on advertising in the journal, contact Cody Michel at Cody.Michel@SagePub.com.

NATCO Weekly NewsBrief

For information about advertising in the *Weekly NewsBrief* contact Indy Kalsi at ikalsi@multiview.com or 289-695-5472.

NATCO Jobs Web Page Advertising

Employment opportunity advertising is available on NATCO’s Web Site. By advertising on NATCO’s Web page, your message will reach members and non-members alike in the transplant field. Set-up and advertising rates are as follows:

Classified Job Placement Advertisements – Approximately 250 words		
Number of Months	2 Months (minimum)	4-6 Months
Set-up Fee & Maintenance Fee	\$350	4 Months: \$400 6 Months: \$440
Company Logo Included	Add \$50 to Set-up Fee	

All advertising must be paid in full prior to placement of the ad. To receive the discounted rates for multiple months, advertising must be placed and paid up front and at one time.

Advertisement copy of approximately 250 words can be attached to the application as a **Word document**.

Company logos can be attached to the application. **Preferred format is jpg or png.**

Ads can be provided via e-mail if preferred. Send your ad to info@natco1.org as a Word document attachment. If you would like to include your company logo in the advertisement, an additional \$50 will be required in the set-up fee. Add your logo as an attachment, preferably in a jpg or png format.

Please allow one week to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.

Advertising is run in 60-day increments only.

Questions? Contact us at info@natco1.org or 703-483-9820.