ADVERTISING RATES & POLICIES

GENERAL INFORMATION
NATCO, The Organization for Transplant Professionals is a membership organization consisting of transplant, procurement and hospital development practitioners, nurses, educators, administrators and directors. NATCO promotes education, publications and products that connect, serve and educate our members. In addition, the organization acts as a resource for and advocate of transplant-related decisions in cooperation with organizations throughout the country and the community at large, including agencies of the Federal Government.

Online Journal Advertising – PROGRESS IN TRANSPLANTATION
NATCO accepts advertising for our official scientific journal, Progress in Transplantation. For information on advertising in the journal, contact Cody Michel at Cody.Michel@SagePub.com.

NATCO Weekly NewsBrief
For information about advertising in the Weekly NewsBrief contact Indy Kalsi at ikalsi@multiview.com or 289-695-5472.

NATCO Jobs Web Page Advertising
Employment opportunity advertising is available on NATCO’s Web Site. By advertising on NATCO’s Web page, your message will reach members and non-members alike in the transplant field. Set-up and advertising rates are as follows:

<table>
<thead>
<tr>
<th>Classified Job Placement Advertisements – Approximately 250 words</th>
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<tbody>
<tr>
<td>Number of Months</td>
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<tr>
<td>Set-up Fee &amp; Maintenance Fee</td>
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<td>Company Logo Included</td>
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All advertising must be paid in full prior to placement of the ad. To receive the discounted rates for multiple months, advertising must be placed and paid up front and at one time.

Advertisement copy of approximately 250 words should be attached to the application as a Word document and emailed to info@natco1.org. Company logos should be attached to the application. Preferred format is jpg or png.

Please allow one week to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.

Advertising is run in 60-day increments only.

Questions? Contact us at info@natco1.org or 703-483-9820.
NATCO, The Organization for Transplant Professionals Advertising Order Form

If you would like to place advertising on NATCO’s Web Site, please fill out the following order form.

Name: ____________________________________________________________

Advertising Firm (if applicable): ____________________________________________

I.O. Number to be referenced (if applicable): ________________________________

Advertised Company: _________________________________________________

Billing Address: ______________________________________________________

City: ______________________ State: __________ Zip Code: _______________

Phone: ____________________ Fax: _________________________________

E-mail: ______________________

Please submit advertisement as a Word document attachment. Logos should be attached in a jpg or gif format.

Number of months for advertisement to run on NATCO website.

☐ 2 months    ☐ 4 months    ☐ 6 months

Payment Type:

☐ Check     ☐ Visa     ☐ Master Card     ☐ American Express     ☐ Discover

Amount: ____________________________

Credit Card Number: ____________________________ Exp. Date: ___________

Signature on Card: ____________________________ CVV Code: ___________

Printed Name on Card: ____________________________

Return form to:    Regular Mail    Overnight Mail Only    EMAIL

NATCO    NATCO    info@natco1.org
P.O. Box 711233    12820 Rose Grove Dr.
Oak Hill, VA 20171    Oak Hill, VA 20171
Tel: (703) 483-9820    Fax: (703) 879-7544