



ADVERTISING RATES & POLICIES

GENERAL INFORMATION

NATCO, *The Organization for Transplant Professionals* is a membership organization consisting of transplant, procurement and hospital development practitioners, nurses, educators, administrators and directors. NATCO promotes education, publications and products that connect, serve and educate our members. In addition, the organization acts as a resource for and advocate of transplant-related decisions in cooperation with organizations throughout the country and the community at large, including agencies of the Federal Government.

Online Journal Advertising – PROGRESS IN TRANSPLANTATION

NATCO accepts advertising for our official scientific journal, *Progress in Transplantation*. For information on advertising in the journal, contact Cody Michel at Cody.Michel@SagePub.com.

NATCO Weekly NewsBrief

For information about advertising in the *Weekly NewsBrief* contact Indy Kalsi at ikalsi@multiview.com or 289-695-5472.

NATCO Jobs Web Page Advertising

Employment opportunity advertising is available on NATCO’s Web Site. By advertising on NATCO’s Web page, your message will reach members and non-members alike in the transplant field. Set-up and advertising rates are as follows:

Classified Job Placement Advertisements – Approximately 250 words		
Number of Months	2 Months (minimum)	4-6 Months
Set-up Fee & Maintenance Fee	\$350	4 Months: \$400 6 Months: \$440
Company Logo Included	Add \$50 to Set-up Fee	

All advertising must be paid in full prior to placement of the ad. To receive the discounted rates for multiple months, advertising must be placed and paid up front and at one time.

Advertisement copy of approximately 250 words should be attached to the application as a **Word document** and emailed to info@natco1.org. Company logos should be attached to the application. **Preferred format is jpg or png.**

Please allow one week to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.

Advertising is run in 60-day increments only.

Questions? Contact us at info@natco1.org or 703-483-9820.

NATCO, The Organization for Transplant Professionals Advertising Order Form

If you would like to place advertising on NATCO's Web Site, please fill out the following order form.

Name: _____

Advertising Firm (if applicable): _____

I.O. Number to be referenced (if applicable): _____

Advertised Company: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Please submit advertisement as a **Word document attachment**. Logos should be attached in a **jpg or gif format**.

Number of months for advertisement to run on NATCO website.

2 months 4 months 6 months

Payment Type:

Check Visa Master Card American Express Discover

Amount: _____

Credit Card Number: _____ Exp. Date: _____

Signature on Card: _____ CVV Code: _____

Printed Name on Card: _____

Return form to:

Regular Mail

NATCO
P.O. Box 711233
Oak Hill, VA 20171
Tel: (703) 483-9820

Overnight Mail Only

NATCO
12820 Rose Grove Dr.
Oak Hill, VA 20171
Fax: (703) 879-7544

EMAIL

info@natco1.org