

NATCO Broadcast Email Agreement

For use of NATCO's email list, the Renter agrees to pay to NATCO \$300 for a "plain text" e-mail disseminated to the full NATCO membership.

Payment must accompany this agreement along with a sample of the material to be emailed. Orders cannot be processed until payment is made and the request for the mailing list is approved. ☐ I agree to NATCO Policy for Broadcast Email. See Policy below. If paying by credit card, please fill in this portion of the agreement: Amount of payment: Credit Card: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover Card Number:_____ Exp. Date: CVV Code: Name on Card: Signature on Card: Billing Address:____ ADDITIONAL INFORMATION NEEDED: 1. What is the content of the email? (Send electronic copy of text to info@natco1.org) 2. How many emails are involved? What is the purpose for the email? 3.

NATCO, The Organization for Transplant Professionals

PO Box 711233 Oak Hill, VA 20171 Phone: (703) 483-9820 Fax: (703) 879-7544

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Website: www.natco1.org



NATCO sends out emails on behalf of other organizations regarding job postings and educational offerings. A list of the policies regarding broadcast emails is attached.

NATCO Policy on Sending out Broadcast emails

- 1. NATCO will send out broadcast e-mails formatted in a "plain text" format for a fee of \$300.
- 2. NATCO will not provide members' email addresses to anyone.
- 3. A purchased broadcast e-mail will not be combined with other information.
- 4. If a broadcast email or mailing list has been purchased to promote an event, a follow-up broadcast e-mail can be purchased to promote the same event for an additional \$150.
- 5. The Executive Director will make the final decision on any broadcast emails.
- 6. Only industry-related content will be accepted. No information containing product or company promotion will be sent to members.
- 7. A disclaimer will be posted at the beginning of each email stating:

While this opportunity is one we want our members to be aware of, it is not a NATCO event."

8. The length of each email will be no more than 200 words and must be in "plain text" format.

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