

NATCO Corporate Partnership Program

NATCO welcomes partnerships with organizations committed to advancing organ, eye, and tissue donation and transplantation.

We invite you to join us in educating procurement and transplant professionals to help provide the best possible care for patients, donors, and their families in an ever-changing medical environment.

Our Corporate Partnership Program provides an exciting opportunity for your company to support the work of NATCO while receiving tangible benefits throughout the year. Opportunities exist at many levels. Let us help you find the right opportunity that meets your needs.

Platinum Level (\$25,000)

- Connect your organization with a specific educational program (*excluding the Annual Meeting*) that aligns with your mission and purpose. *Sponsorship provides visibility via all program announcements, website materials, and all related communications for that program.* Choose from NATCO's existing core programs or help to create a new program. *Receive two complimentary registrations to your sponsored program, which can be used by your staff or given to your clients.*
- You will have the opportunity to attend two of our regularly scheduled monthly Board Meetings to engage with the NATCO Board of Directors to develop partnership activities.
- Platinum Level Corporate Partnership includes the Platinum Level benefits for sponsoring the Annual Meeting. **(First choice on booth space)** *See details below.*
- 20% discount on select Annual Meeting sponsorship items
- Partnership recognition in your booth and on meeting signage.
- Acknowledgement of partnership on our website (including links to your website), and announcements.
- Receive quarterly membership email lists.
- Place up to 2 job postings for 2 months on the NATCO Job Board.
- Receive four complimentary email blasts to NATCO members, the purpose of which is to announce industry-related educational opportunities. Must be approved in advance by the NATCO Executive Director.
- "NATCO Corporate Partner" logo graphic that may be used as part of your email signature and company collateral (with NATCO approval)

Gold Level (\$20,000)

- Receive the NATCO member rate for four registrations to any of our educational programs (*does not include the Annual Meeting*).
- You will have the opportunity to attend one of our regularly scheduled monthly Board Meetings to engage with the NATCO Board of Directors to develop other partnership activities.
- Gold Level Corporate Partnership includes the Gold Level benefits for sponsoring the Annual Meeting. **(First choice on booth space)** *See details below.*
- 15% discount on select Annual Meeting sponsorship items
- Partnership recognition in your booth and on meeting signage.
- Acknowledgement of partnership on our website (including links to your website) and announcements.
- Place up to 1 job posting for 2 months on the NATCO Job Board
- Receive quarterly membership email lists.
- Receive four complimentary email blasts to NATCO members, the purpose of which is to announce industry-related educational opportunities. Must be approved in advance by the NATCO Executive Director.
- "NATCO Corporate Partner" logo graphic that may be used as part of your email signature and company collateral (with NATCO approval)

Silver Level (\$15,000)

- Silver Level Corporate Partnership includes the Silver Level benefits for sponsoring the Annual Meeting. **(First choice on booth space)** *See details below.*
- 10% discount on select Annual Meeting sponsorship items
- Partnership recognition in your booth and on meeting signage.
- Acknowledgement of partnership on our website (including links to your website), and announcements.
- Receive quarterly membership email lists.
- "NATCO Corporate Partner" logo graphic that may be used as part of your email signature and company collateral (with NATCO approval)

Bronze Level (\$10,000)

- Bronze Level Corporate Partnership includes the Bronze Level benefits for sponsoring the Annual Meeting. **(First choice on booth space)** *See details below.*
- 5% discount on select Annual Meeting sponsorship items
- Partnership recognition in your booth and on meeting signage.
- Acknowledgement of partnership on our website (including links to your website), and announcements.
- "NATCO Corporate Partner" logo graphic that may be used as part of your email signature and company collateral (with NATCO approval)

Details of Annual Meeting Sponsorships:

Platinum Level:

- **Two complimentary exhibit booths**
- **Three complimentary meeting registrations**
- Invitation to a private President's Reception at the Annual Meeting
- Extensive recognition and signage as a Platinum Level Sponsor, including one vendor presentation during exhibit hall hours, your logo in the Mobile Meeting App
- One complimentary pre-meeting registration mailing list
- One promotional item included in the tote bag (sponsor to provide item)
- Participation in Exhibitor Bingo

Gold Level:

- **One complimentary exhibit booth**
- **Two complimentary meeting registrations**
- Invitation to a private President's Reception at the Annual Meeting
- One complimentary pre-meeting registration mailing list
- One promotional item included in the tote bag (sponsor to provide item)
- Participation in Exhibitor Bingo

Silver Level:

- **Two complimentary meeting registrations**
- Invitation to a private President's Reception at the Annual Meeting
- Extensive recognition and signage as a Silver Level Sponsor, including your logo in the Mobile Meeting App
- One complimentary pre-meeting registration mailing list
- Participation in Exhibitor Bingo

Bronze Level:

- **One complimentary meeting registration**
- Invitation to a private President's Reception at the Annual Meeting
- Extensive recognition and signage as a Bronze Level Sponsor
- One complimentary pre-meeting registration mailing list
- Participation in Exhibitor Bingo

Restrictions on Partnerships:

- Partners may not chair or be a member of any committee or workgroup charged with the governance or planning of any NATCO programs or activities.
- Partners may not use the NATCO logo without prior written approval.
- Partners may not state, imply, or infer that its products are in any way approved or endorsed by NATCO.

If you would like to discuss any of these opportunities in more detail, please call Donna Dick, Executive Director at 703-483-9817 or email donnad@natco1.org.