

NATCO Corporate Partnership Program

NATCO welcomes partnerships with organizations that are committed to the advancement of organ, eye, and tissue donation and transplantation.

We invite you to join us in educating procurement and transplant professionals to help provide the best patient, donor, and family care in an ever-changing medical environment.

Our Corporate Partnership Program provides an exciting opportunity for your company to support the work of NATCO while receiving tangible benefits throughout the year. Opportunities exist at many levels. Let us help you find the right opportunity that meets your needs.

Platinum Level

- Connect your organization with a specific educational program (does not include the Annual Meeting) that resonates with your mission and purpose. We invite you to sponsor a specific program (does not include the Annual Meeting) for the year. Sponsorship provides visibility via all program announcements, website materials, and all related communications for that particular program. Choose from NATCO's existing core programs, or, help to create a new program. Receive 2 complimentary registrations to your sponsored program which can be used by your staff or given to your clients.
- You will be invited to attend one of our regularly scheduled monthly Board Meetings in order to engage with NATCO Board of Directors to develop partnership activities.
- Platinum Level Corporate Partnership includes the Platinum Level benefits for sponsoring the Annual Meeting. See details below.
- Acknowledgement of partnership on our website (including links to your website), and in the quarterly newsletter, InTouch.
- Receive quarterly membership email lists.
- Receive 4 complimentary email blasts to NATCO members, the purpose of which is to announce industry related educational opportunities. Must be approved in advance by NATCO Executive Director.
- Available for \$25,000

Gold Level

- Receive the NATCO member rate for 4 registrations to any of our educational programs (does not include the Annual Meeting).
- You will be invited to attend one of our regularly scheduled monthly Board Meeting in order

to engage with NATCO Board of Directors to develop other partnership activities.

- Gold Level Corporate Partnership includes the Gold Level benefits for sponsoring the Annual Meeting.
See details below.
- Acknowledgement of partnership on our website (including links to your website), and in the quarterly newsletter, InTouch.
- Receive quarterly membership email lists.
- Receive 4 complimentary email blasts to NATCO members, the purpose of which is to announce industry related educational opportunities. Must be approved in advance by NATCO Executive Director.
- Available for \$20,000

Silver Level

- Silver Level Corporate Partnership includes the Silver Level benefits for sponsoring the Annual Meeting.
See details below.
- Acknowledgement of partnership in the quarterly newsletter, InTouch.
- Receive quarterly membership email lists.
- Available for \$15,000

Bronze Level

- Bronze Level Corporate Partnership includes the Bronze Level benefits for sponsoring the Annual Meeting. See details below.
- Acknowledgement of partnership in the quarterly newsletter, InTouch.
- Available for \$10,000

Details of Annual Meeting Sponsorships:

Platinum Level:

- One premium exhibit booth
- Two additional complimentary meeting registrations
- Extensive recognition and signage as a Platinum Level Partner, including one vendor presentation during Exhibit Hall hours, and your logo in the Mobile Meeting App
- Logo on the Sponsor page of Mobile Meeting App
- One complimentary pre-meeting registration mailing list
- Verbal Acknowledgement at the NATCO Update Session, and recognition signage throughout the Annual Meeting
- One promotional item included in tote bag (sponsor to provide the item).

Gold Level:

- One Standard exhibit booth
- One additional complimentary meeting registrations
- Extensive recognition and signage as a Gold Level Partner, and, your logo in the Mobile Meeting App
- One complimentary pre-meeting registration mailing list
- Verbal Acknowledgement at the NATCO Update Session, and recognition signage throughout the Annual Meeting
- One promotional item included in tote bag (sponsor to provide the item).

Silver Level:

- One additional complimentary meeting registration
- Extensive recognition and signage as a Silver Level Partner, and your logo in the Mobile Meeting App
- One complimentary pre-meeting registration mailing list
- Verbal Acknowledgement at the NATCO Update Session, and recognition signage throughout the Annual Meeting

Bronze Level:

- Extensive recognition and signage as a Bronze Level Partner.
- One complimentary pre-meeting registration mailing list
- Verbal Acknowledgement at the NATCO Update Session, and recognition signage throughout the Annual Meeting

Restrictions on Partnerships

Partners may not chair or be a member of any committee or workgroup charged with the governance or planning of any NATCO programs or activities.

Partners may not use the NATCO logo without prior written approval.

Partners may not state, imply, or infer that its products are in any way approved or endorsed by NATCO.

If you would like to discuss any of these opportunities in more detail, please call Donna Dick, Executive Director at 703-483-9817. We welcome the opportunity to explore these and other programs that further the mission to educate our procurement and transplant professionals.